



Trusted Advisors.
Expert Execution.
Optimized Outcomes.

Falcon is an investment bank providing sell-side and strategic advisory services to middle & lower middle market companies. We have deep sector knowledge in the healthcare, technology, and commercial & industrial markets.

By The Numbers

- Founded in 2001
- More than \$2.5 billion of aggregate value

Sell-Side Advisory

- Private business sales
- PE & VC backed company sales
- Corporate divestitures

Strategic Advisory

- Board-level growth advisory
- Growth-oriented capital raises
- Buy-side acquisition strategies

Our Focus

Healthcare



- Revenue Cycle Management (Physician, Hospital, Payer, Pharma)
- Data Analytics
- Administrative Systems (Provider, Payer)
- Pharma Compliance Software

- InsurTech
- Behavioral Health
- Health & Wellness
- Care Management and Predictive Modeling
- Clinical Systems and Electronic Health Records

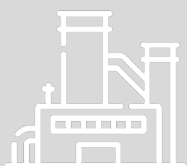
Technology



- Technology Services and Integration Specialists
- Cybersecurity
- Business Consulting
- Public Safety and Public Sector Applications
- Telecom Expense and IT Financial Management

- Software Design and Customization
- Software and Software-Related Services
- Enterprise Applications
- Supply Chain, Logistics, and Transportation Vertical Software

Commercial & Industrial



- Marketing, Media, and Advertising Services
- Light Manufacturing and Packaging
- HVAC Distribution and Systems Integration
- Industrial Services

- Distributors and Suppliers
- Business Process Outsourcing
- Environmental Technologies
- Applied Engineering Services

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Selected Transactions

Healthcare

 <p>has been acquired by</p>  <p><i>Falcon served as sell-side advisor to Dynamic Healthcare Systems</i></p>	 <p>has been acquired by</p>  <p><i>Falcon served as sell-side advisor to GrayHawk Home Care</i></p>	 <p>has been acquired by</p>  <p><i>Falcon served as sell-side advisor to SyMed Corporation</i></p>	 <p>has been acquired by</p>  <p><i>Falcon served as sell-side advisor to Central Jersey Urgent Care</i></p>	 <p>has merged with</p>  <p>a portfolio company of</p>  <p><i>Falcon served as sell-side and strategic advisor to Deerwalk</i></p>	 <p>a product line of</p>  <p>a portfolio company of</p>  <p>has been acquired by</p>  <p><i>Falcon served as sell-side advisor to Capsule Technologies</i></p>
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Member Mgmt. & Risk Adjustment

Home Care & Nursing









Revenue Cycle Management

Healthcare Service Facility

Payer Data Analytics Software

Remote Patient Monitoring Tech

Technology

 <p>has been acquired by</p>  <p>a portfolio company of</p>  <p><i>Falcon served as sell-side advisor to Network Control</i></p>	 <p>has been acquired by</p>  <p>a portfolio company of</p>  <p><i>Falcon served as the exclusive financial advisor to BTB Security</i></p>	 <p>has been acquired by</p>  <p>a portfolio company of</p>  <p><i>Falcon served as strategic and sell-side advisor to Metaport</i></p>	 <p>has been acquired by</p>  <p><i>Falcon served as sell-side advisor to Qualitrox, Inc.</i></p>	 <p>has been acquired by</p>  <p>a portfolio company of</p>  <p><i>Falcon served as sell-side advisor to Dickinson + Associates</i></p>	 <p>has been acquired by</p>  <p>a portfolio company of</p>  <p><i>Falcon served as sell-side advisor to Marketing G2, LLC</i></p>
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Technology Expense Management

Cybersecurity Managed Services


Telecom Expense Mgmt Software

Compliance Workflow Software

SAP Consulting and Integration

Subscription Customer Mgmt.

Commercial & Industrial

 <p>has received financial and growth advisory services</p> <p><i>Falcon served as strategic advisor to Ingenuity Sun Media, LLC</i></p>	 <p>has received investment from</p>  <p><i>Falcon served as strategic advisor to All Traffic Solutions</i></p>	 <p>has been acquired by</p>  <p><i>Falcon served as sell-side and strategic advisor to General Econopak (GEPSCO)</i></p>	 <p>has received strategic and transactional advisory services</p> <p><i>Falcon served as strategic advisor to DMI Sports</i></p>	 <p>has been acquired by</p>  <p><i>Falcon served as sell-side and strategic advisor to FlagZone</i></p>	 <p>has been acquired by</p>  <p><i>Falcon served as sell-side advisor to X-Tip LLC</i></p>
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Out-of-Home Media Network

Smart Traffic and Speed Signs

Sterile Packaging Manufacturer

Branded Sporting Goods

2nd Largest Flag Manufacturer

Dental Supply Manufacturer



ANNIVERSARY

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Knowledge-Based Investment Banking

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