



Trusted Advisors.
Expert Execution.
Optimized Outcomes.

Falcon is an investment bank providing sell-side and strategic advisory services to middle & lower middle market companies. We have deep sector knowledge in the healthcare, technology, and commercial & industrial markets.

By The Numbers

- Founded in 2001
- More than \$2.5 billion of aggregate value

Sell-Side Advisory

- Private business sales
- PE & VC backed company sales
- Corporate divestitures

Strategic Advisory

- Board-level growth advisory
- Growth-oriented capital raises
- Buy-side acquisition strategies

Our Focus

Healthcare



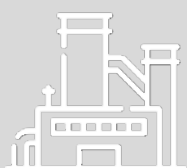
- Revenue Cycle Management (Physician, Hospital, Payer, Pharma)
- Data Analytics
- Administrative Systems (Provider, Payer)
- Pharma Compliance Software
- InsurTech
- Behavioral Health
- Health & Wellness
- Care Management and Predictive Modeling
- Clinical Systems and Electronic Health Records

Technology



- Technology Services and Integration Specialists
- Cybersecurity
- Business Consulting
- Public Safety and Public Sector Applications
- Telecom Expense and IT Financial Management
- Software Design and Customization
- Software and Software-Related Services
- Enterprise Applications
- Supply Chain, Logistics, and Transportation Vertical Software

Commercial & Industrial



- Marketing, Media, and Advertising Services
- Light Manufacturing and Packaging
- HVAC Distribution and Systems Integration
- Industrial Services
- Distributors and Suppliers
- Business Process Outsourcing
- Environmental Technologies
- Applied Engineering Services

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Selected Transactions

Healthcare

 has been acquired by  Falcon served as sell-side advisor to Dynamic Healthcare Systems	 has been acquired by  Falcon served as sell-side advisor to GrayHawk Home Care	 has been acquired by  Falcon served as sell-side advisor to SyMed Corporation	 has been acquired by  Falcon served as sell-side advisor to Central Jersey Urgent Care	 has merged with  a portfolio company of  Falcon served as sell-side and strategic advisor to Deerwalk	 a product line of  a portfolio company of  has been acquired by  Falcon served as sell-side advisor to Capsule Technologies
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Member Mgmt.
& Risk Adjustment

Home Care
& Nursing





Revenue Cycle
Management

Healthcare Service
Facility

Payer Data
Analytics Software

Remote Patient
Monitoring Tech

Technology

 has been acquired by  a portfolio company of  Falcon served as sell-side advisor to Network Control	 has been acquired by  a portfolio company of  Falcon served as the exclusive financial advisor to BTB Security	 has been acquired by  a portfolio company of  Falcon served as strategic and sell-side advisor to Metaport	 has been acquired by  Falcon served as sell-side advisor to Qualtrax, Inc.	 has been acquired by  a portfolio company of  Falcon served as sell-side advisor to Dickinson + Associates	 has been acquired by  a portfolio company of  Falcon served as sell-side advisor to Marketing G2, LLC
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Technology Expense
Management

Cybersecurity
Managed Services

Telecom Expense
Mgmt Software

Compliance
Workflow Software

SAP Consulting
and Integration

Subscription
Customer Mgmt.

Commercial & Industrial

 has received financial and growth advisory services Falcon served as strategic advisor to Ingenuity Sun Media, LLC	 has received investment from  Falcon served as strategic advisor to All Traffic Solutions	 has been acquired by  Falcon served as sell-side and strategic advisor to General Econopak (Gepco)	 has received strategic and transactional advisory services Falcon served as strategic advisor to DMI Sports	 has been acquired by  Falcon served as sell-side and strategic advisor to FlagZone	 has been acquired by  Falcon served as sell-side advisor to X-Tip LLC
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Out-of-Home
Media Network

Smart Traffic
and Speed Signs

Sterile Packaging
Manufacturer

Branded
Sporting Goods

2nd Largest Flag
Manufacturer

Dental Supply
Manufacturer



ANNIVERSARY

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Knowledge-Based Investment Banking

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