

Office of the CFO Services

Market Update

JANUARY 2025



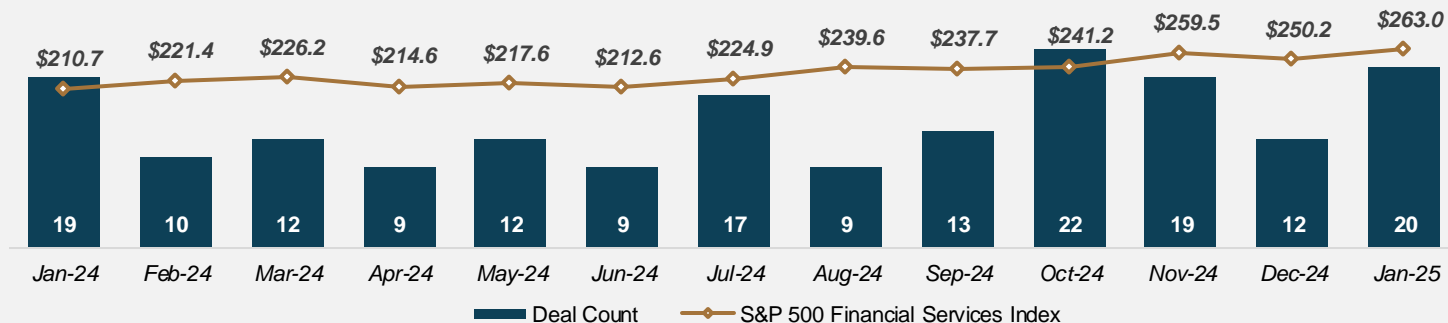
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Key Trends and Headlines

- The market remains active for high quality assets in the broader office of the CFO services. The market was hot in 2024, and we expect that continued level of interest to play out in 2025. Valuations remain robust.
- M&A volume in general is expected to pick up in 2025, and we expect to see an increase demand in businesses outsourcing services in preparation for a transaction or exit.
- Experts say that 2025 will be another difficult year regarding talent recruitment in the Accounting profession, likely driving increased demand for outsourced financial services.
- Technology and the use of AI will be a key initiative for CFO's in 2025. Specifically, many CFO's see near term applications focused on order-to-collection processes.
- CFO's, specifically those in multi-national corporations are tasked with the new regulatory changes and hurdles that a new Administration brings, namely financial impacts and accounting of tariffs.
- The average cybersecurity breach in 2024 was nearly \$5.0M. With the increased dependence on technology, comes the added responsibility to maintain security posture and a need to properly allocate funding to the right resources.

M&A Market Overview

U.S. M&A and Market Trends



Note: Deal count includes Office of the CFO, Other Financial Services, and other non-attest services

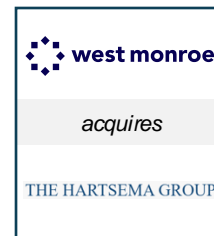
Notable transactions January 2025



Addition of traditional
accounting services



Expansion of human capital
management consulting services



Customer advisory solutions for
financial services businesses



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Contact Us

Please reach out to us to schedule a call to discuss this month's market update or to explore how we can serve your business needs.

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