

Office of the CFO Services

Market Update

FEBRUARY 2025



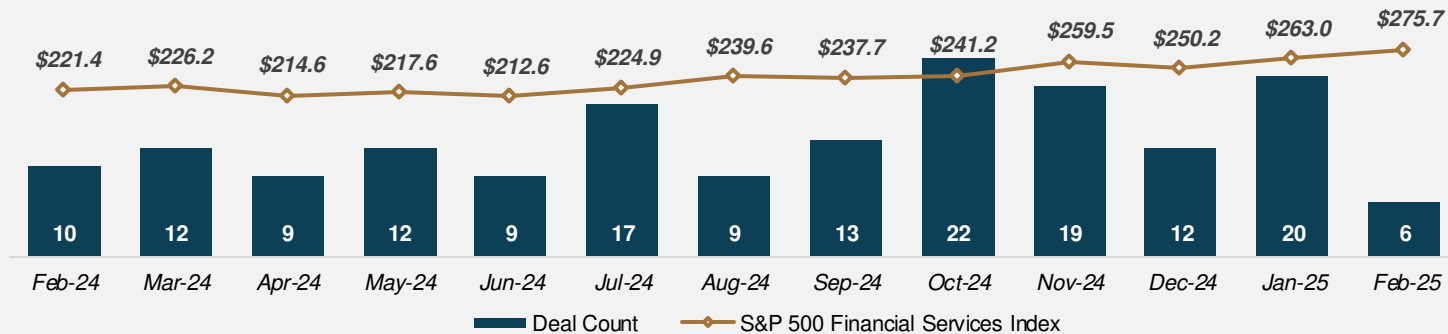
Securities Products offered through
BA Securities, LLC. Member FINRA, SIPC

Key Trends and Headlines

- Talent shortage in accounting remains a headline. Based on surveyed leaders, north of 80% state they have a shortage of talent in their own companies. Additionally, over 90% of surveyed CFO's stated that they were outsourcing some accounting functions.
 - This is creating a growing market opportunity for business processed outsourcing, and more specifically office of the CFO services
- Those who are beginning to dabble into outsourcing are looking for the right model (Onshoring, Nearshoring, Offshoring) – weighing the cost, ramp time, and flexibility of each option. Luckily, it is a very fragmented market and opportunity for firms to attract the demand
- **Armanino** launched a professional services industry practices focused on providing tax, accounting, and consulting services to namely law firms and PR agencies
- Many CFO's and FP&A departments are struggling to keep up with the on again – off again tariffs and their effect on budgets and forecasts for 2025.

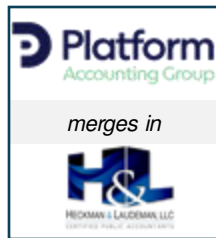
M&A Market Overview

U.S. M&A and Market Trends



Note: Deal count includes Office of the CFO, Other Financial Services, and other non-attest services

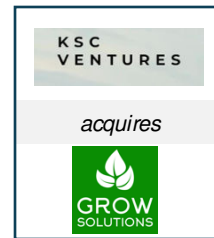
Notable transactions February 2025



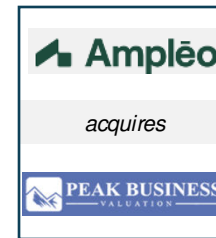
Tax compliance, accounting, and payroll services firm



Management consulting firm with strong emphasis in corporate financial services



Transaction Advisory, Capital Solutions, and augmented CFO/COO services firm



Diversified Financial Advisory and Valuation Services firm



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Contact Us

Please reach out to us to schedule a call to discuss this month's market update or to explore how we can serve your business needs.

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