

Managed IT Services

Market Update

April 2025











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Recent M&A Market Snapshot

Recent Relevant News

- April 2025:** According to Canalys, nearly 30% of MSPs are projected to achieve over 20% growth in 2025, with the market expected to reach \$595 billion. The anticipated expansion is attributed to the adoption of a more expansive set of services, known as MSP 3.0. To meet this growth, MSPs are engaging in mergers and acquisitions to integrate the advanced technologies, such as enhanced cybersecurity and AI, into their offerings. Read more [here](#).
- April 2025:** In light of the 2025 Verizon Data Breach Investigations Report revealing a 34% increase in vulnerability exploitation, it is a necessity for MSPs to adopt continuous network security analysis. The automation of cyberattacks emphasizes the importance of real-time monitoring to detect and mitigate threats promptly, making integrated cybersecurity more important than ever. Clients will look for MSPs that proactively manage risk, offer 24/7 threat detection, and provide tailored security solutions that evolve with emerging threats. Read more [here](#).
- April 2025:** With rapid technology growth, MSPs have evolved from handling basic IT tasks to managing advanced services like data analytics, cloud compliance and as of late, AI/ML. As IT needs become more complex, MSPs have become essential, flexible partners for businesses who can't risk falling behind their competitors in the AI race. Read more [here](#).
- April 2025:** As companies become more unique and develop different needs, MSPs have grown away from simply replicating tasks that are consistent across all businesses. MSPs have become more of a long-term growth partner, adapting alongside the client and working to achieve the client's specific goal. With 3 in 4 companies now relying on MSPs to drive innovation, MSP solutions are no longer one size fits all. Read more [here](#).

Recent MSP Transactions ⁽¹⁾

Date	Subsector	Target	Acquirer	EV (\$M)
4/30/25	IT Consulting			Undisclosed
4/29/25	MSP			Undisclosed
4/22/25	IT Security			Undisclosed
4/21/25	IT Consulting			\$905.79
4/15/25	IT Consulting			Undisclosed
4/15/25	IT Security			Undisclosed
4/08/25	Outsourced IT			\$14.28
4/02/25	IT Security			Undisclosed
4/01/25	MSP			Undisclosed
4/01/25	IT Security			Undisclosed



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Contact Us

Please reach out to us to schedule a call to discuss this month's market update or to explore how we can serve your business needs.

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