

Office of the CFO Services

Market Update

March/April 2025



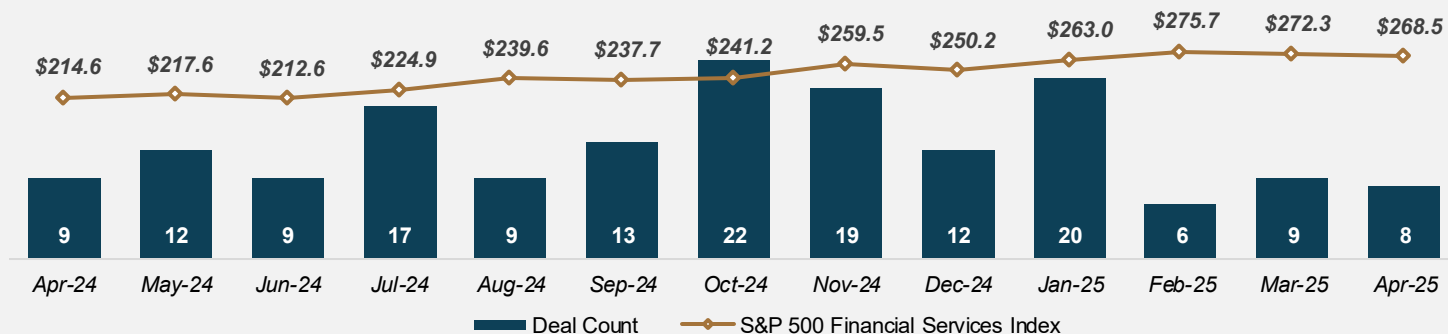
Securities Products offered through
BA Securities, LLC. Member FINRA, SIPC

Key Trends and Headlines

- Tariffs and geopolitical instability causing uncertainty among finance leaders
- Tariffs have increased the focus that Controllers and CFOs alike have placed on ASC 606. For smaller firms, adjustments in tariff pricing can cause a strain on reporting
- With potential rising costs, CFO's and other financial leaders are doing more than traditional cost-cutting measures such as investing in technologies that will drive longer term efficiency gains
- The talent supply continues to dwindle, as Deloitte's Q1 survey shows 45% of North American finance chiefs struggle to find skilled staff and 44% see workloads spiking amid volatility across industries and markets. There has been a prioritization around upskilling employees, and offering more flexibility to retain top talent, but most of all is an increase in outsourcing to drive operational efficiencies

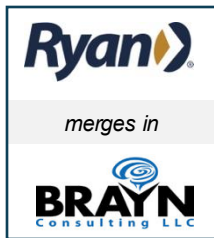
M&A Market Overview

U.S. M&A and Market Trends



Note: Deal count includes Office of the CFO, Other Financial Services, and other non-attest services

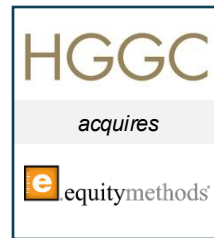
Notable transactions March & April 2025



Tax consulting services
focused on R&D credits and
cost segregation



CFO-level strategy, advisory,
and accounting services in
health and education



Equity compensation
compliance services for the
financial securities industry



payroll tax reconstruction,
research, and consulting
services



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Contact Us

Please reach out to us to schedule a call to discuss this month's market update or to explore how we can serve your business needs.

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